Order / Rev: 104403 Orders Alt Order #: 06832083 HELLER FOR SENATE Product Desc: KSNV Estimate: Flight Dates: 10/10/12 - 10/21/12 Primary AE: **Amy McCreary** Original Date / Rev: 07/18/12 / 10/15/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Strategic Media Services, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Heller, Dean for U.S. Senate Advertiser Name:

Priority:

Demographic: Product Codes:

A35+ PLC01

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/01/12 10/21/12 82 \$51,425.00 \$43,711.25 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	\$51,425,00	\$43,711.25	0.00
Totals	82	\$51,425,00	\$43 711 25	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share** Share Total KSNV 29% \$51,425.00 Market 100% \$177,327.59

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$46,105.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$31,918.97
KTUD	1%	\$1,773.28
KVVU	24%	\$42,558.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,546.55

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spo	ots Amount
•	E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp v	w/Wa@M	5-6a	WTF	:30	6 \$300.002	0.00 NM	2 \$600.00
					M-F 5-6a WakeUp	w/Wagners						
	1	NEWS										
		<u>Star</u>	t Date <u>I</u>	End Date	Weekdays S	Spots/Week	<u>Rate</u>	<u>Rating</u>				
	We	ek: 10/0	08/12	10/14/12	WTF	2	\$300.00	0.00			!	

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Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates: 06832083 10/10/12 - 10/21/12 Product Desc:

HELLER FOR SENATE

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/10/1	2 10/12/12	M-F 5-6a WakeUp		5-6a	WTF	:30	6	\$300.002	0.00 <b>NM</b>	2	\$600.00
NEWS			M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	WTF	2	\$300.00	0.00						
E 2 KSNV	10/15/1	2 10/16/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	MT	:30	4	\$300.002	0.00 NM	2	\$600.00
NEWS			IVI-F 5-0a VVAKEO	p w/wagners						]		
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	MT	2	\$300.00	0.00						
E 3 KSNV	10/15/1	2 10/16/12	M-F 6-7a WakeUp M-F 6-7a WakeU	•	6-7a	MT	:30	4	\$450.002	0.00 NM	2	\$900.00
NEWS			iii o ra vianoo	p www.gnois								
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	MT	2	\$450.00	0.00	.20		<b>\$450,000</b>	0.00 NIM		4000.00
E 4 KSNV	10/10/1	2 10/12/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	WTF	:30	6	\$450.002	0.00 NM	2	\$900.00
NEWS				p								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12 2 10/12/12	Today Show	CM 2	\$450.00 658a-9am	0.00 WTF	:30	6	\$600.002	0.00 NM	3	¢4 000 00
L O KONV	10/10/1	2 10/12/12	Today Show	CIVI	0004-94111		.50	U	\$000.002	O.OO INIVI	3	\$1,800.00
TODAY			·									
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 10		10/14/12 2 10/16/12	Today Show	CM	\$600.00 658a-9am	0.00 MT	:30	4	\$600.002	0.00 NM	1	\$600.00
L O ROW	10, 10, 1	2 10/10/12	Today Show	OIVI	ooda-oann	MI	.50	7	ψ000.002	O.OO IVIVI	'	ψουυ.υυ
TODAY			•									
<u>Sta</u> Week: 10	nt Date	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0,00						
			M-F Today Show	<del>-</del> -	9-10a	TF	:30	3	\$275.002	0.00 NM	2	\$550.00
_ 0 1,0.11			M-F Today Show		5 .55			v	42,0.002	0.00 11111	_	Ψ000.00
TODAY		End Data	Maraladas	O4-0011-	D-4-	D - Un -						
<u>Sta</u> Week: 10	<u>ert Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
			M-F Today Show		10am-11am	WT	:30	2	\$225.002	0.00 NM	2	\$450.00
			Today 4th Hour									,
TODAY		End Data	Mookdaya	Cnote/Mark	Pata	Dating						
Week: 10	<u>rt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> WT	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
			M-F Today Show		10am-11am	-T	:30	1	\$225.002	0.00 NM	1	\$225.00
700.0			Today 4th Hour									
TODAY	′∖3 art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-T	1	\$225.00	0.00						
E11 KSNV		2 10/16/12	Rachael Ray	СМ	11am-12pm	М	:30	1	\$225,002	0.00 NM	1	\$225.00
nn			Rachael Ray									
RR Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$225.00	0.00						
E 12 KSNV	10/10/1	2 10/12/12	Rachael Ray	CM	11am-12pm	TF	:30	2	\$225.002	0.00 NM	2	\$450.00
RR			Rachael Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	TF	2	\$225,00	0.00						
E13 KSNV	10/10/1	2 10/12/12		CM	12-1230pm	W	:30	1	\$275.002	0.00 NM	1	\$275,00
NEWS			Noon News								;	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/14/12	W	1	\$275.00	0.00						
E14 KSNV	10/15/1	2 10/16/12		СМ	12-1230pm	MT	:30	2	\$275.002	0.00 NM	2	\$550.00

**KSNV** 

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Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832083

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/21/12

Estimate:

Break Start/End Time Inventory Code Ch Start End Days Len Spots Ln Rate Pri Rtg Type Spots Amount Noon News Noon News **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating MT----Week: 10/15/12 10/21/12 \$275.00 0.00 E 15 KSNV 10/15/12 10/16/12 The Agenda 1230pm CM 1230-1p MT----:30 \$225.002 0.00 NM 1 \$225.00 The Agenda 1230pm **AGENDAY** Spots/Week Start Date **End Date** Weekdays Rating Rate MT----Week: 10/15/12 10/21/12 \$225.00 0.00 E 16 KSNV 10/10/12 10/12/12 The Agenda 1230pm CM 1230-1p --WTF--:30 3 \$225.002 0.00 NM 3 \$675.00 The Agenda 1230pm **AGENDAY** Start Date **End Date** Weekdays Spots/Week Rate Rating ~~WTF~~ Week: 10/08/12 10/14/12 \$225.00 0.00 E 17 KSNV 10/10/12 10/12/12 Days of our Lives CM 1258p-2pm ---WT----:30 \$275.002 0.00 NM 2 \$550.00 Days of our Lives DAYS Weekdays Spots/Week Start Date **End Date** Rate Rating --WT---Week: 10/08/12 10/14/12 0.00 \$275.00 E 18 KSNV 10/15/12 10/16/12 Days of our Lives CM 1258p-2pm MT----:30 2 \$275.002 0.00 NM 2 \$550.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rate Rating MT----Week: 10/15/12 10/21/12 \$275.00 0.00 E 19 KSNV 10/15/12 10/16/12 The Doctors CM 2pm-3pm -T----:30 \$225.002 0.00 NM \$225.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$225.00 0.00 E 20 KSNV 10/10/12 10/12/12 The Doctors CM ---TF--\$225.002 2pm-3pm :30 0.00 NM 2 \$450,00 The Doctors DRS End Date Spots/Week Start Date Weekdays Rating <u>Rate</u> 10/14/12 ---TF---Week: 10/08/12 \$225.00 0.00 Dr. Phil E 21 KSNV 10/10/12 10/12/12 CM 3-4p --W----:30 \$300.002 0.00 NM 1 \$300.00 Dr Phil PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---W----\$300.00 0.00 E 22 KSNV 10/15/12 10/16/12 Dr. Phil CM 3-4p MT----:30 \$300.002 0.00 NM 2 \$600.00 Dr Phil PHIL Start Date End Date **Weekdays** Spots/Week Rate Rating 10/21/12 Week: 10/15/12 MT----\$300.00 0.00 E 23 KSNV 10/15/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 2 \$450.002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Spots/Week Start Date End Date Weekdays Rating Rate Week: 10/15/12 10/21/12 \$450.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 24 KSNV 10/10/12 10/12/12 4-5pm --W-F--:30 \$450.002 0.00 NM \$900.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W-F--\$450.00 0.00 4-5pm 10/10/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM E 25 KSNV :30 \$450,002 0.00 NM 2 \$900.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/08/12 10/14/12 -WT---\$450.00 0.00 E 26 KSNV 10/15/12 10/16/12 CM 4-5pm MT----:30 \$450.002 0.00 NM 2 \$900.00

Print Date: 10/16/12 08:10:31 Page 4 of 6 Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

HELLER FOR SENATE

KSNV

Product Desc:

Flight Dates: 10/10/12 - 10/21/12 Estimate:

Alt Order #:

06832083

Ch End Ln Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating MT----10/21/12 Week: 10/15/12 \$450.00 0.00 E 27 KSNV 10/15/12 10/16/12 M-F Early News CM 5-630p -T----:30 \$900.002 0.00 NM \$900.00 M-F Early News **NEWS** Start Date End Date Spots/Week <u>Weekdays</u> Rating <u>Rate</u> Week: 10/15/12 10/21/12 -T----\$900.00 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Early News 5-630p CM --WTF--:30 3 \$900.002 0.00 NM 3 \$2,700.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTE--Week: 10/08/12 10/14/12 \$900.00 0.00 630-730pm E 29 KSNV 10/10/12 10/12/12 M-F Jeop/Wheel CM --WTF--:30 \$750.002 0.00 NM 3 \$2,250.00 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 --WTF--\$750.00 0.00 Ch Date Range Start/End Time Description Length Rate Rtg Type <u>Weekdays</u> 5 KSNV 10/08/12-10/14/12 M-F Jeop/Wheel 630-730pm --WThF----:30 (\$750.00) 0.00 NM See MG 29.9 [will mg again] 9 KSNV 10/11/12-10/11/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 I---Th-----:30 \$750.00 0.00 NM (f) MG for 29.5 10/11 [inv code] E 30 KSNV 10/15/12 10/16/12 M-F Jeop/Wheel CM 630-730pm MT----:30 \$750.002 0.00 NM \$750.00 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 MT----\$750.00 0.00 E31 KSNV 10/15/12 10/16/12 FacetoFace/Raiston Rep@M 730-758pm MT----:30 \$450.002 0.00 NM 2 \$900.00 Face to Face w/ J.Ralston **FACE** End Date Start Date Spots/Week Weekdays Rating Rate Week: 10/15/12 10/21/12 MT----2 \$450.00 0.00 Spot Ch Date Range Description Start/End Time V<u>Veekdays</u> **Length** Rate Rtg Type 1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm :30 (\$450.00) 0.00 NM See MG 31.3 [PGM CHG = NBC DEBATE] 3 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm :30 \$450.00 0.00 NM (f) MG for 31.1 10/16 [INV CODE] E 32 KSNV 10/10/12 10/12/12 FacetoFace/Raiston Ren@M 730-758pm 2 \$450.002 --W-F--:30 0.00 NM 2 \$900.00 Face to Face w/ J.Ralston FACE Spots/Week Start Date End Date **Weekdays** Rate Rating -W-F--Week: 10/08/12 10/14/12 \$450.00 0.00 E 33 KSNV 10/11/12 10/11/12 M-F News 3 at Eleven CM 11pm-1135pm ---T---:30 \$775.002 0.00 NM 1 \$775.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 ---T---\$775.00 0.00 E34 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$775,002 0.00 NM 1 \$775.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$775.00 0.00 E35 KSNV 10/15/12 10/16/12 The Tonight Show CM 1135p-1237a :30 \$275.002 0.00 NM \$275.00 MT----1 **Tonight Show** 

KSNV

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Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #;

06832083

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/21/12

Estimate:

Ln Ch Start End TON SHOW	Inventory Code Break	Start/End Ti	ime Days	Len Spo	ts R	ate Pri	Rtg Type S	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 36 KSNV 10/10/12 10/12/12	The Tonight Show CM Tonight Show	1135p-1237a		:30	2 \$2	75.002	0.00 <b>N</b> M	2	\$550.00
TON SHOW <u>Start Date</u> <u>End Date</u> Week; 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 39 KSNV 10/12/12 10/12/12	Fri 10-11p CM Friday Prime 10-11pm	10-11pm	F	:30	1 \$2,10	00.002	0.00 NM	1	\$2,100.00
DATELINE <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00						
E41 KSNV 10/13/12 10/13/12 NEWS	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	~ # M M M M S M	:30	1 \$2	25.002	0.00 NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 42 KSNV 10/13/12 10/13/12 SAT TODAY	Saturday Today CM Saturday Today	7a-9am	S-	:30	1 \$3:	25.002	0.00 <b>N</b> M	1	\$325.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 43 KSNV 10/13/12 10/13/12 NEWS	News 3 Today - SATUR <b>I</b> M News 3 Today - SAT	9am-930am	5-	:30	1 \$3	00.002	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$300.00	Rating 0.00	···					
E 44 KSNV 10/13/12 10/13/12 NEWS	Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	2 \$4	50.002	0.00 NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		<u>Rating</u> 0.00						
E 45 KSNV 10/13/12 10/13/12 JEP\WHEEL	Weekend Jeopardy/Whtth WKND Jeop/Wheel	630-730pm	~~~S-	:30	1 \$3	75.002	0.00 NM	1	\$375.00
Start Date         End Date           Week: 10/08/12         10/14/12	Weekdays Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
E 46 KSNV 10/13/12 10/13/12 SNL	Saturday Night Live CM Saturday Night Live	1130pm-1:02	2amS-	:30	1 \$7	50.002	0.00 <b>N</b> M	1	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 47 KSNV 10/14/12 10/14/12 NEWS	News 3 Sunrise - SUNDAM News 3 Sunrise SUNDAY	6a-7a	S	:30	1 \$2	25.002	0.00 NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 48 KSNV 10/14/12 10/14/12 SUN TODAY	Sunday Today CM Sunday Today	7a-8am	S	:30	1 \$5	00.002	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	S 1	<u>Rate</u> \$500.00	Rating 0,00						
E49 KSNV 10/14/12 10/14/12 MTP	Meet the Press CM Meet the Press	8a-9am	S	:30	1 \$1,9	00.002	0.00 NM	1	\$1,900.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	S 1	\$1,900.00	Rating 0.00						
E 50 KSNV 10/14/12 10/14/12 NEWS	News 3 Today Wknd CM News 3 Today	9a-930am	S	:30	1 \$2	50.002	0.00 NM	1	\$250.00

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\$51,425.00

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Totals

Order / Rev: Alt Order #:

Flight Dates:

104403

06832083

10/10/12 - 10/21/12

Advertiser:

Heller, Dean for U.S. Senate

Product Desc:

HELLER FOR SENATE

Estimate:

KSNV

Ln Ch Sta	rt End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 50 KSNV 10/1	4/12 10/14/12	•	9a-930am	S	:30	1	\$250.002	0.00 NM	1	\$250.00
NEWS		News 3 Today								
Start Dat	e End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S 1	\$250.00	0.00						
E 51 KSNV 10/1	4/12 10/14/12	Chris Matthews 9:30AM GM	9:30a-10a	S	:30	1	\$375.002	0.00 NM	1	\$375.00
		Chris Matthews SUN 9:30am								
CM Start Dat	e End Date	Weekdays Spots/Week	Data	Rating						
Week: 10/08/12	10/14/12	Weekdays Spots/Week		0.00						
E 52 KSNV 10/1		NFL Pre-Game / FNA CM	1p-530pm	S	:30	1	\$1,600.002	0.00 NM	1	\$1,600.00
		NFL Pre-Game	, ,				, ,			, ,
FNIA				- 0						
<u>Start Dat</u> Week: 10/08/12	<u>End Date</u> 10/14/12	Weekdays Spots/Week		Rating 0.00						
E 53 KSNV 10/1		<u> </u>	\$1,600.00 1P-9PM	S	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
L 33 (1014 07)	7/12 10/17/12	NFL Football	11 -31 101	3	.50	'	ψ6,000.002	0.00 14141	1	φο,000.00
SNF										
Start Dat		Weekdays Spots/Week		<u>Rating</u>						
Week: 10/08/12			\$8,000.00	0,00						
E 54 KSNV 10/1	4/12 10/14/12	NFL End of Game BreakCM NFL End of Game Break	1p-9p	S	:30	1	\$6,500.002	0.00 NM	1	\$6,500.00
NFL POSTG	ME.	NEL ENG OF Game Break								
Start Dat		Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S 1	\$6,500.00	0.00						
E 55 KSNV 10/1	4/12 10/14/12	Sports Night in Las Veg&GM	Sun 1135p-1	200aS	:30	1	\$200.002	0.00 NM	1	\$200.00
SPORTS NIC	NUT	Sports Night in Las Vegas								
Start Dat		Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12		S 1	\$200.00	0.00						
N 56 KSNV 10/1	6/12 10/16/12	Noon News CM	12-1230pm	-T	:30	1	\$275.002	0.00 NM	1	\$275.00
		Noon News						1		
Start Dat		Weekdays Spots/Week	·	Rating						
Week: 10/15/12		-T 1	7-1111	0.00						
N 57 KSNV 10/2	0/12 10/20/12	News 3 Today - SATUR <b>IXM</b> News 3 Today - SAT	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
Start Dat	e End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12		S- 1		0.00						
N 58 KSNV 10/1	7/12 10/21/12	Wake Up Early w/ Wagn6M	430a-5a	WTS	:30	1	\$50.003	0.00 NM	1	\$50.00
		Wake Up Early Wagners								
Start Dat		Weekdays Spots/Week		Rating				ļ		
Week: 10/15/12	10/21/12	WTS 1	\$50.00	0.00						